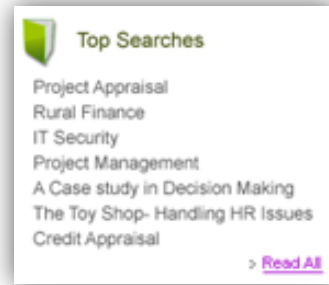




RBI's College of Agriculture Banking implements Rich Web Presence



Portal Modernization enabled CAB to achieve its effective knowledge dissemination vision

The College of Agricultural Banking (CAB) is a prestigious training institution established in 1969 at Pune by the Reserve Bank of India. The Overall Vision of CAB is to be a premier centre of excellence for capacity building in development banking and finance. CAB offers training to banking officials of various banks and financial institutes as well as conducts industry relevant seminars and programs.

The Business Case for Portal Modernization

CAB has a rich resource of information available on its existing portal. However the organization was facing a challenge on account of low site visits and limited usage of the extensive information that was available. This was mainly as the current portal was static in nature and did not provide a rich and intuitive end user experience. The rich resource of videos of the training programs available with the institution was also not being utilized. The institution was looking for a partner to modernize its portals so as to achieve its objectives of effective online knowledge dissemination.

Solution

SpadeWorx partnered with CAB to transform their existing portal. The focus was to increase the usability of the portal and disseminate the knowledge by providing the visitor with a rich and intuitive experience.

The portal was redesigned using the mash-up approach such that the home page served as the intuitive entry point for all the different resources available on the portal. In several cases effective visuals were used to replace the high amount of textual content so as to improve the user experience.

Overview

Project Goals

- Dissemination of knowledge in an effective manner
- Increase the website visits and usage of the portals

Solution

SpadeWorx transformed College of Agricultural Banking (CAB) existing static website into a rich, interactive and user friendly portal by leveraging its technology expertise and superior User Interface skills.

Benefits

- Increased Site visits
- Enhanced Knowledge Sharing Experience
- Helped strengthen CAB's position as a thought leader in the field



Salient Features

SpadeWorx integrated web 2.0 features such as discussion forums, RSS feeds, Email alerts and videos to the portal. The knowledge sharing by experts in the interactive forums and the addition of the training program videos were able to add great value to the visitors. The RSS feeds feature enabled the subscribed users to know when any new content has been updated.

End-user satisfaction and customer delight

The client was impressed with the technology expertise and visual design capabilities that were demonstrated by SpadeWorx. The end users have provided very positive feedback and there has been an increase in the visits and usage of the portal.

The portal modernization has enabled CAB to further enhance its image and project itself as thought leaders in their field.

Technical Highlights

The flash web parts have been integrated into SharePoint to display the updated content dynamically. SharePoint master and application pages have been customized to get the desired look and feel. Customization of the out-of-box SharePoint web parts was also carried out. As it is an internet facing site integration with forms based authentication enabled end users to register and use personalization features.

Technology Landscape:

- Adobe Flash 9.0
- Windows SharePoint Services 3.0
- .Net framework 3.5 and Visual Studio 2008
- Microsoft Search Server Express 2008
- Windows Server Enterprise 2008

SpadeWorx Software Services



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