

## Board the Microsoft's Windows Phone 7 Bandwagon in a Jiffy

T-Mobile, Sprint, Verizon, Vodafone, Orange, and many others are launching their models based on Windows Phone 7.

With already so much momentum in the industry, it is no surprise that all and sundry would be vying to have their applications compatible with this latest Mobile Platform and offer new applications that suit the fresh, tile-based UI. However, all is not exactly hunky-dory – there are **inherent challenges** to overcome before starting to develop new apps or to port existing apps to the new platform.



*WP 7 cannot run applications written for earlier WINDOWS Mobile Platforms*

No existing phone can be upgraded to this platform, thereby making it imperative to re-write the applications.

*Applications compatible with the new UI Design Guidelines*

Developing Rich and Interactive Applications based on Silverlight and new Tile-based UI is a shift from previous Application Development practices.

*Build Apps offering superior Experiences*

Developing highly responsive and performing applications on this latest platform, in an optimized manner, is a clear challenge.

*Availability of Skilled Resources*

Hiring resources with skills across various Mobile Platforms including the latest WP 7, Andoird, iPhone and Blackberry is a hard task at hand.

*Achieving highly demanding Go-To-Market Timelines*

Additional Tools & Techniques, beyond developer productivity, are a must to meet the challenge of aggressive Go-To-Market timelines, in order to be a front-runner in the competition.

## Jet Start Your Windows Phone 7 Projects

Take advantage of our ready-to-use components that have been specifically built for WP 7 in bringing the dream Application to life.



Your time-cost investment

With SpadeWorx



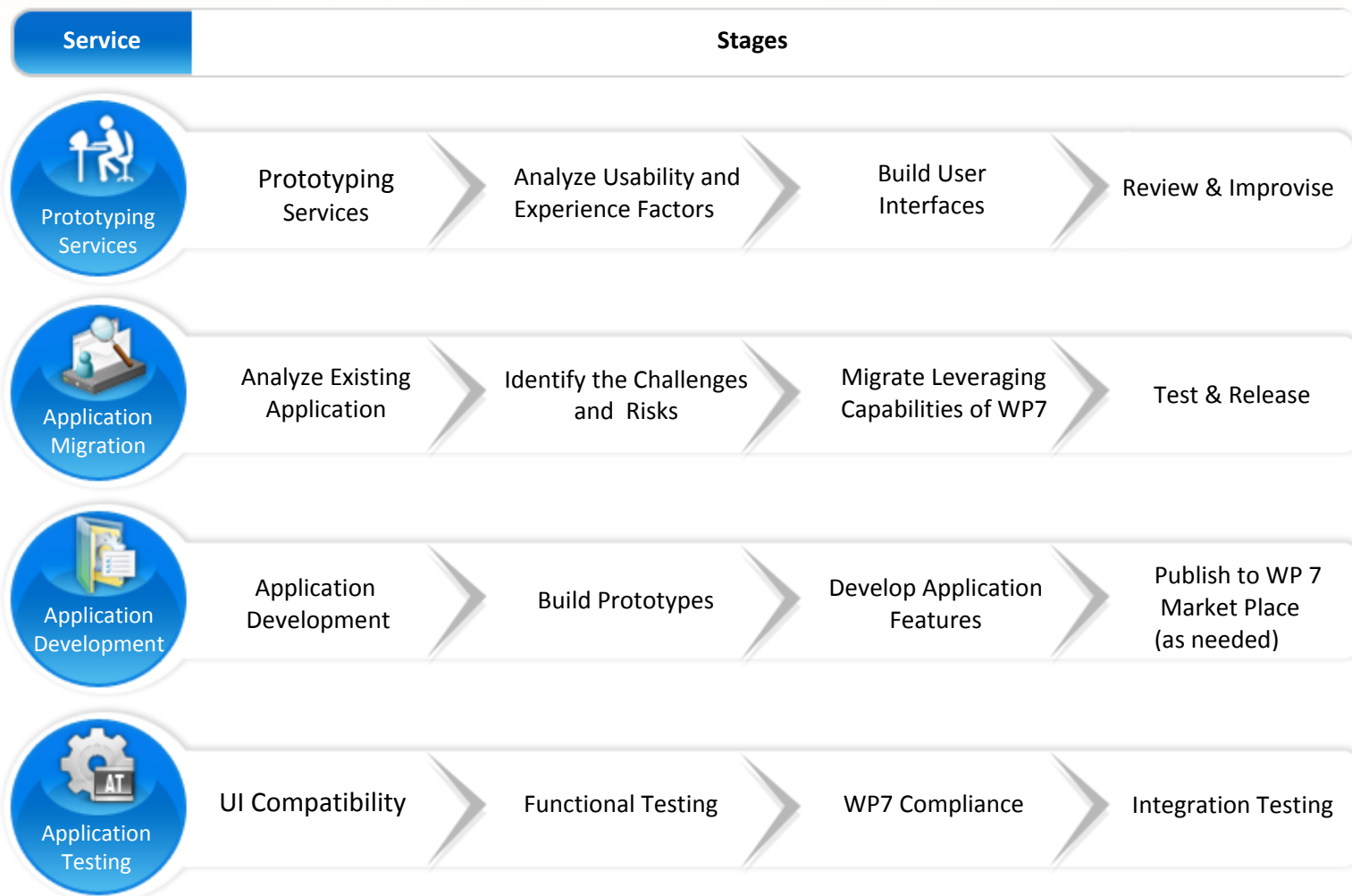
Cost of Ownership reduces by almost **40%**

Go-To-Market Timeline shrinks by almost **30%**

# How SpadeWorx Can Make the Road Ahead Smoother

SpadeWorx has extensive experience of working on Microsoft platforms, especially Silverlight, the heart of the WP 7. Being the early adopter of WP 7, SpadeWorx offers a wide range of services to address the challenges and ensure success to its Customers on this latest platform too.

## Service Offerings for Windows Phone 7



## SpadeWorx: One-Stop Shop for All Your WP 7 Requirements



Resources

- Strong team of 100+ resources
- Proficient on Microsoft platform and building Rich Internet Applications (RIA)
- Experts in building Mobile-based, Desktop-based and Web-based and apps

Icon: Folder and clapperboard



Expertise

- Very good understanding of WP 7 platform
- In-depth knowledge of other Mobile platforms such as iPhone, BlackBerry, Android, etc.
- Rich expertise in Silverlight

Icon: People on a rising path



Experience

- Extensive experience in building and porting Mobile Applications
- Experience across various Platforms
- Development experiences on Device Independent Web sites, Social Networking sites, and most recent technologies such as HTML 5.

Icon: Person at a computer

# Ready-to-use Components



## SpadeWorx Software Services

302, Sai Apex, Dutta Mandir Chowk  
Viman Nagar  
Pune, India - 411014  
Phone: +91-20-40100500

1999 S. Bascom Ave, Suite 715  
Campbell, CA 95008  
Phone: +1-425-296-7928  
Web: [www.spadeworx.com](http://www.spadeworx.com)