

SpadeWorx wins Microsoft's 'Heroes Happen Here' Contest

In India some might argue that the sport of cricket is nothing less than a religion. SpadeWorx had to deliver a mechanism for 'On Demand Live Scorecard', which would be integrated with live online broadcast of matches. But it being cricket, the demand wasn't just to provide a scorecard but a detailed, near real-time scorecard that did not obstruct the view of the live action.

The challenge before SpadeWorx was to find out a way to deliver the latest scorecard without reloading the page, which would have otherwise disrupted the online TV component. Next, the scorecard had to be delivered in a manner that the viewer wasn't distracted from the live action.

SpadeWorx's solution helped it to become one of the three winners nationwide of the prestigious Microsoft Heroes Happen Here contest. Thanks to SpadeWorx's efforts, millions of online viewers can now enjoy the game of cricket like never before.